

Branding Guidelines

TIME TO LEAD

GLOBAL WEEK FOR ACTION ON NCDs

#LeadOnNCDs

#ActOnNCDs

15-22 OCTOBER 2024



actonncds.org

Branding Guidelines

TIME TO LEAD

GLOBAL WEEK FOR ACTION ON NCDs

15-22 OCTOBER 2024



Download logo & campaign assets [here](#)

ABOUT THE GLOBAL WEEK FOR ACTION ON NCDs	3
THE 2024-2025 CAMPAIGN	4
TIME TO LEAD	
2024-2025 APPLICATIONS	5
Logo + Generic slogan	6
Logo + Slogan variation with multiple colour	10
2024-2025 CAMPAIGN COLOURS	12
CAMPAIGN TYPEFACE	13
Alternative typeface	14
Examples of alternative fonts	14
EXAMPLES	
Examples of colour covers/posters	15
Examples of presentations and stationery	19
PowerPoint backgrounds	20
Mail signature	21
T-shirt examples	22
Speech bubble examples	24
Wall clock examples	26
Watch examples	27
Act On NCDs	
2024-2025 LOGO	26
Use of the NCD Alliance logo	30

ABOUT THE GLOBAL WEEK FOR ACTION ON NCDs

The annual Global Week for Action on NCDs seeks to ensure NCD prevention and care get the attention and action they deserve, everywhere, for everyone.

The goals are to:

- **Raise awareness** of the scale, impact and urgency of NCDs
- **Strengthen political commitment** by governments and agencies
- **Establish NCDs as a priority investment** for health and development
- **Strengthen the NCD movement**, particularly the voices of people living with NCDs and youth

The campaign calls on everyone to get involved - no action is too small; no voice is insignificant. There are many actions you can take, from creating your own message for social media or writing a letter to your Minister of Health, to convening an NCD alliance in your country or region.

THE 2024-2025 CAMPAIGN

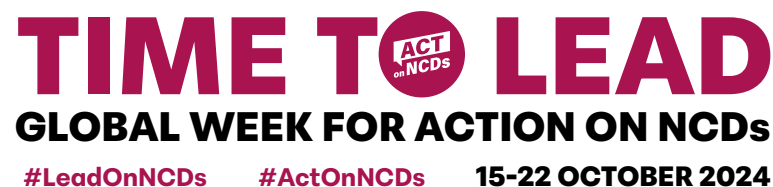
In 2024 and 2025 the campaign will focus on the theme of leadership. It will call on leaders worldwide to step up and embrace a bold approach to reduce the burden of NCDs. It's not just about making global promises—we need leaders at the top to roll up their sleeves and take real action on a local level. Policymakers and other leaders have a crucial opportunity to put in place practical, affordable solutions for NCDs. This isn't just about paperwork; it's about saving lives and making sure the future is brighter for everyone they represent.

In 2024, the campaign will take place from 15 to 22 October to coincide with the Global NCD Alliance Forum in Kigali, Rwanda (20-22 October). The Forum has a track record of convening policy, advocacy, and practitioner leaders from the NCD field, serving as a fueling station of ideas and a generator of NCD action. Themed on **Leadership on NCDs towards 2025 and beyond**, it will be a unique opportunity to mobilise the NCD community around advocacy priorities for the following year.

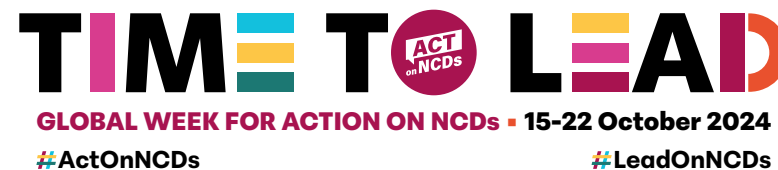
In 2025, the Global Week for Action on NCDs will come back to September, as it has been a tradition since 2018 when it was first launched, in order to coincide with the fourth UN High-Level Meeting on NCDs.

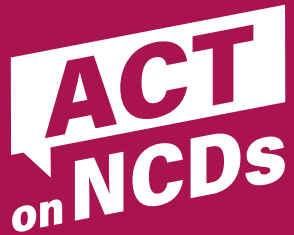
In the lead-up to and during the week, we encourage you to use the logo and campaign resources to call on friends, peers, colleagues, your community, and policymakers to **#LeadOnNCDs!**
#ActOnNCDs!

Theme + logo 2024 generic



Theme + logo 2024 variation with multiple colours





2024-2025 APPLICATIONS

TIME TO LEAD

The campaign theme for 2024 and 2025 is “**TIME TO LEAD**”, which is accompanied by our Act on NCDs logo, and two main hashtags: **#LeadOnNCDs** and **#ActOnNCDs**.

We have also introduced a new colour palette and graphic motifs. We invite you to use and adapt the different elements to your own contexts and needs. Examples are shown on the following pages.

LOGO + GENERIC SLOGAN

This is the preferred version to use in campaign materials.



Persian red

Colour:

R=168 G=19 B=80

#A81350

C=23 M=100 Y=40 K=18

Aa

Peridot PE Variable


Typeface: Black, Semibold, Semi-Condensed Black



<https://fonts.adobe.com/fonts/peridot-pe-variable>



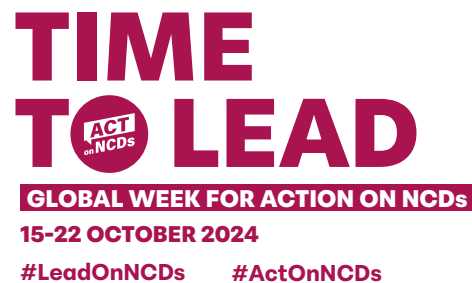
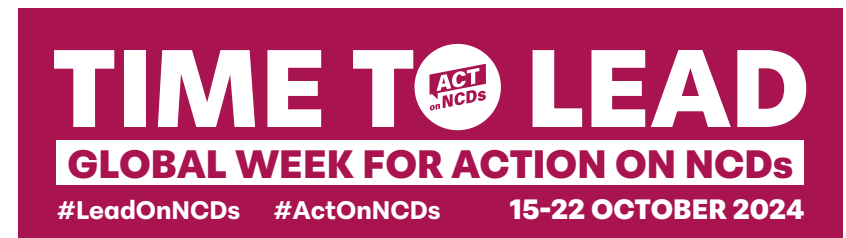
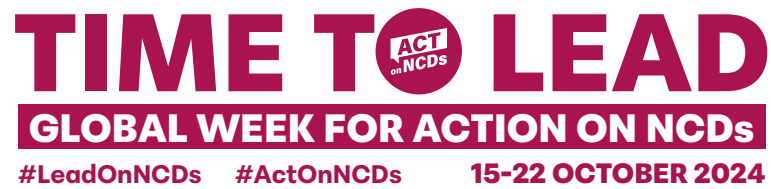
DOWNLOAD LOGO

TIME TO  LEAD
GLOBAL WEEK FOR ACTION ON NCDs
#LeadOnNCDs #ActOnNCDs 15-22 OCTOBER 2024

TIME
T  LEAD
GLOBAL WEEK FOR ACTION ON NCDs
15-22 OCTOBER 2024
#LeadOnNCDs #ActOnNCDs

LOGO + GENERIC SLOGAN

This is the preferred version one ink and negative



GENERIC SLOGAN TYPOGRAPHIC VERSION+ LOGO ActOnNCDs

For social media use or other materials that may require the reduction in size of the main version of the logo, and to ensure legibility, tagline and ActOnNCDs logos can be used separately.

In this option, the tagline will appear in its own typography, Peridot, keeping the composition and data of the complete version.

The campaign logo will be preferably placed in the upper left side or lower right side in a size that is optimal for visualisation.

In the following pages we show some options for logo placement.

TIME TO LEAD

GLOBAL WEEK FOR ACTION ON NCDs

#LeadOnNCDs

#ActOnNCDs

15-22 OCTOBER 2024

ACT
on **NCDs**



DOWNLOAD LOGO

GENERIC SLOGAN

This is the preferred version one ink and negative

TIME TO LEAD
GLOBAL WEEK FOR ACTION ON NCDs
#LeadOnNCDs #ActOnNCDs 15-22 OCTOBER 2024

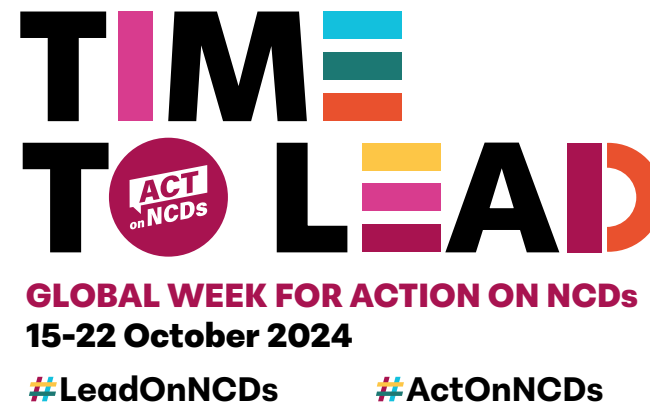
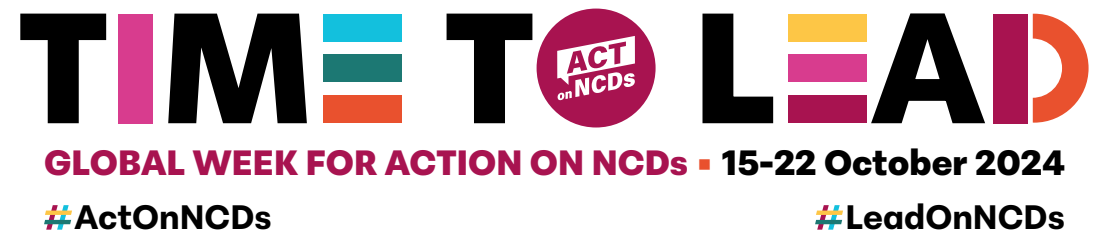
TIME TO LEAD
GLOBAL WEEK FOR ACTION ON NCDs
#LeadOnNCDs #ActOnNCDs 15-22 OCTOBER 2024

**TIME
TO LEAD**
GLOBAL WEEK FOR ACTION ON NCDs
15-22 OCTOBER 2024
#LeadOnNCDs #ActOnNCDs

**TIME
TO LEAD**
GLOBAL WEEK FOR ACTION ON NCDs
15-22 OCTOBER 2024
#LeadOnNCDs #ActOnNCDs

LOGO + SLOGAN VARIATION WITH MULTIPLE COLOURS

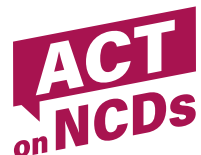
Use this version as an alternative
to the generic one.



**SLOGAN VARIATION
WITH MULTIPLE COLOURS
+ LOGO ActOnNCDs**

For reduced size logos, it is recommended to use this version, without the O as the container of the ActOnNCDs logo which should be placed separately in a visible spot.

The campaign logo will be placed preferably in the upper left or lower right in an optimal size for visualization.



GLOBAL WEEK FOR ACTION ON NCDs • 15-22 October 2024

[#ActOnNCDs](#)

[#LeadOnNCDs](#)










**GLOBAL WEEK FOR ACTION ON NCDs
15-22 October 2024**

[#LeadOnNCDs](#)

[#ActOnNCDs](#)

2024-2025 CAMPAIGN COLOURS

Main palette

Primary	 Logo	C=24 M=100 Y=40 K=18	R=168 G=19 B=80	#a81350
Secondary		C=47 M=95 Y=0 K=0	R=163 G=21 B=143	#a3158f
		C=0 M=79 Y=84 K=0	R=233 G=80 B=46	#e9502e
		C=0 M=25 Y=79 K=0	R=253 G=198 B=70	#fdc646
		C=83 M=30 Y=52 K=17	R=28 G=120 B=115	#1c7873
		C=69 M=0 Y=14 K=0	R=19 G=192 B=221	#113c0dd
		C=55 M=38 Y=24 K=7	R=128 G=140 B=162	#808ca2

Examples of colour combinations



2024-2025 CAMPAIGN TYPEFACE

The main font is **Peridot PE Variable**, which is used in the logo Time to Lead. We recommend its use for **titles and subtitles, in banners and publications**.

For the **body text**, the font of the ActOnNCDs logo, **Acumin**, will be utilized to maintain the primary typography that has been employed in campaigns preceding 2024. This choice is due to its excellent legibility and the typographic versatility it offers, enabling the adaptation of content across various mediums such as text for reports, publications, infographics, and other materials.

The colours of this guidebook can be used in titles, subtitles and when you wish to highlight text, for example hyperlinks.

The body text will be 100% black.

When it is not possible to use these typefaces, the alternative fonts on the next page may be used.



<https://fonts.adobe.com/fonts/peridot-pe-variable>



<https://fonts.adobe.com/fonts/acumin>

EXAMPLE

TIT 1 EQUAS

SUBTIT UT ULLAUT

Text Ulla as most, ipid ea nonet volorectium in corepero **eumqui re cum** que mi, quam exped quatqui andere eost, eum et faceptas es magni utasi dolorro quosanduciat ex erum *hilibeae pore volum seque dolut ommoles tibustio odiosaerum* quiae as auditem el modi quia vid unt mo berovidem di voluptation con nusam aut arci unt ute necum que etur simolup taepernatem voluptatius, santiun temostrundi aut res dolupta

SPELIA CONSEQUE ERO TORPORECTO

Et iusda dolupta quassec tecturesciis sin prehendit, volenem ium estio. Obit aditatatur, solorib **earcia siminustios si dolesci** andaest iisqui tectetur atur modi cum nobitanti que veria velectemo modissu ntusciis moluptat vent doluptas int, ant.

Qui vid unt mo berovidem di voluptation con nusam aut arci unt ute necum que etur simolup taepernatem voluptatius, santiun temostrundi aut res dolupta

ALTERNATIVE TYPEFACE

If the fonts used are not available available in fonts.adobe.com, you can use the following free fonts from Google sources:

Be Vietnam Pro, for titles and subtitles

<https://fonts.google.com/specimen/Be+Vietnam+Pro>

Roboto pfor body text, these fonts can be

Downloaded and installed on your computer.

<https://fonts.google.com/specimen/Roboto>

Arial font can also be used as an alternative as it is available as a default font in most computers and applications.

EXAMPLES OF ALTERNATIVE FONTS

TIT 1 EQUAS

SUBTIT UT ULLAUT

Text Ulla as most, ipid ea nonet volorectium in corepero eumqui re cum que mi, quam exped quatqui andere eost, eum et faceptas es magni utasi dolorro quosanduciat ex erum hilibea pore volum seque dolut ommoles tibustio odiosaerum quiaae as auditem el modi quia vid unt mo berovidem di voluptation con nusam aut arci unt ute necum que etur simulup taepernatem voluptatius, santiun temostrundi aut res dolupta

SPELIA CONSEQUE ERO TORPORECTO

Et iusda dolupta quassec tecturesciis sinprehendit, volenem ium estio. Obit aditatatur, solorib [earcia siminustios si dolesci](#) andaest iisqui tectetur atur modi cum nobitati que veria velectemo modissu ntusciis moluptat vent doluptas int, ant.

Qui vid unt mo berovidem di voluptation con nusam aut arci unt ute necum que etur simulup taepernatem voluptatius, santiun temostrundi aut res dolupta

Examples of colour covers/posters



Examples of banners quotes 1600x900px

“
I'm taking the lead to raise awareness about NCDs, particularly kidney failure, amongst both the general public and medical professionals. My goal is to ensure that communities have a better understanding of these issues, leading to increased diagnosis, prevention, care, and support. World leaders can take the lead by investing in preventive measures, improving care, and enhancing support systems for those affected by NCDs.”



Samuel Kumwanje,
Co-founder of the Kidney Foundation – Malawi

TIME TO LEAD
GLOBAL WEEK FOR ACTION ON NCDs
15-22 October 2024

Your logo here

#LeadOnNCDs #ActOnNCDs



“
As a person living with NCDs, I want to be a key stakeholder at the policy-making table. I am not content to just be a bystander. I want to be the co-architect of the policies and decisions that are made.”




Snehal Nandagawli,
Blue Circle Diabetes Foundation and NCD A Diarist.

TIME TO LEAD
GLOBAL WEEK FOR ACTION ON NCDs
15-22 October 2024

#LeadOnNCDs #ActOnNCDs



“
We need more resources, information, education and access to health services. Without these, dealing with our NCDs is next to impossible.”




Maud Mwakasungula,
Executive Director of Women's Coalition Against Cancer


TIME TO LEAD
GLOBAL WEEK FOR ACTION ON NCDs
15-22 October 2024

Your logo here

#LeadOnNCDs #ActOnNCDs



“
I have always felt my voice is my power. So I may not have a lot, but when I open my mouth and speak, I shake the walls and that is when I use as my power. The story of going through an NCD is actually the flame to the fire. And once the flame ignites things happen. Maybe not today, but tomorrow or the next day. The flame of the NCD fight is actually in the lived experience. So I have dedicated my life and continue to dedicate my life to speak, to advocate, to push for better treatment, not just for myself, but for generations to come.”




Chikhu Ngombe,
Founder Cancer Survivors Quest

TIME TO LEAD
GLOBAL WEEK FOR ACTION ON NCDs
15-22 OCTOBER 2024

Your logo here

#LeadOnNCDs #ActOnNCDs



Examples of banners quotes 1080x1080px

TIME TO LEAD
GLOBAL WEEK FOR ACTION ON NCDs • 15-22 October 2024

"I am taking the lead by making sure insulin is available to those who need it most. Decision makers can take the lead by including full coverage of NCD care in UHC benefits packages."

Snehal Nandagawli,
Blue Circle Diabetes Foundation and
NCDA Diarist.

NCDAlliance #LeadOnNCDs #ActOnNCDs

TIME TO LEAD
GLOBAL WEEK FOR ACTION ON NCDs
#LeadOnNCDs #ActOnNCDs 15-22 OCTOBER 2024

"My advice for future NCD advocates is to face challenges head on. You will face challenges, but they will make you who you are. The challenges will build you up and you should never let them bring you down. Overcoming those challenges is the best feeling in the world. Right now, the biggest challenge and my greatest hope is for a future where Malawi and beyond people with NCDs are able to receive the help that they need."

Samuel Chigamba,
Executive Director Epilepsy Warriors Foundation.

NCDAlliance **ACT on NCDs**

TIME TO LEAD
GLOBAL WEEK FOR ACTION ON NCDs
#LeadOnNCDs #ActOnNCDs 15-22 OCTOBER 2024

"Those with medical conditions should be the main focus of our healthcare system. We have doctors, hospitals, and the government involved, but it's easy to forget about the people dealing with these conditions every day. Whether it's someone like me managing type 1 diabetes or others facing different health issues, we need to remember that it's their needs and experiences that matter most. Let's not forget the people at the heart of NCD care."

Nupur Lalvani,
Founder, Blue Circle Diabetes Foundation.

NCDAlliance **ACT on NCDs**

ACT on NCDs

TIME TO LEAD

"A person shouldn't have to choose between buying life-saving medication or nutritious food for their family. It's time for decision-makers to prioritize equity and take proactive steps towards a fairer world. It's time to lead."

Chikhu Ngombe,
Founder Cancer Survivors Quest

GLOBAL WEEK FOR ACTION ON NCDs
#LeadOnNCDs #ActOnNCDs 15-22 OCTOBER 2024

ACT on NCDs

TIME TO LEAD

"Noncommunicable diseases, such as cancers, diabetes, mental health conditions and many others, are the #1 cause of death and disability worldwide. It's time for world leaders to take the lead and invest in their prevention and care."

GLOBAL WEEK FOR ACTION ON NCDs
#LeadOnNCDs #ActOnNCDs 15-22 OCTOBER 2024

TIME TO LEAD
GLOBAL WEEK FOR ACTION ON NCDs
#LeadOnNCDs #ActOnNCDs 15-22 OCTOBER 2024

"I am taking the lead on NCDs by supporting my friends and community to understand the challenges of living with chronic illness."

NCDAlliance **ACT on NCDs**

Examples of banners quotes 1080x4920 px


TIME TO  LEAD
 GLOBAL WEEK FOR ACTION ON NCDs • 15-22 October 2024




We have the commitments and the solutions to create a healthier world for all. This is a crucial moment for governments and decision makers to turn intent into action. Together we can spark the necessary change for NCDs. It's time to lead.

#LeadOnNCDs #ActOnNCDs

TIME TO LEAD
 GLOBAL WEEK FOR ACTION ON NCDs • 15-22 October 2024



It's time for governments to accelerate action on NCDs by fast tracking implementation of national policies to achieve health and well-being for all. The commitments are there, it's time to lead with action.

 #LeadOnNCDs #ActOnNCDs

TIME TO LEAD
 GLOBAL WEEK FOR ACTION ON NCDs
 15-22 October 2024



 #LeadOnNCDs #ActOnNCDs

Examples of presentations and stationery LETTER AND CONCEPT NOTE



Erionectem nos aut qui doloreriat dolorrum

eatem et eos volorum sundus, tempori tibusam rerrum quaspic aborem il ipsanist, esequiaeptas sunt harum quoditaeped quo omni doles ad molupit, te es elessequo berferite nonse solorep tatiros doloris eatempo remporum volenes et alitatquise re nonsendes mil illabor epercim poreptate et faceratem ipsa et doluptate sinvendisque escia cullore prersperunt,

int qui occume con rehendaē coritium quam ipsamus, iusciunt qui nobisin ne nimpora epudae. Itate laborepuda sit que vit vid qui tem aut rerrhicae quis ab ipsam, cum estinciate aut inus ad unt venecatur alit es veliquid et haribus pa se nesectes eum accum quaeactatur alicab inveliqum debit as et voluptatem. Nam desequod qui accate autem apis modis explam fuga. Olum assi odit eumquiasum am verunt quatur, ut alit aut min repelendi in cor alignimus resciditate id quiaspis etur? Quidelent as voluptaqui blaut omnis doloris totatur, optamus, quae volores tionet eum voluptaspid quam idest, int.

Aquam as et et laccae earupti ostio. Tius quatum eos et reprovi tiunt, nectum quid eatendercit quisciuantis est, solenderiam, officetur? Ro elecernatus es ma nonseni ssimus ipsuntem doluptum dolenda



Erionectem nos aut qui
eatem et eos volorum sundus, tempori tibusam




#LeadOnNCDs #ActOnNCDs



Erionectem nos aut qui doloreriat dolorrum

eatem et eos volorum sundus, tempori tibusam rerrum quaspic aborem il ipsanist, esequiaeptas sunt harum quoditaeped quo omni doles ad molupit, te es elessequo berferite nonse solorep tatiros doloris eatempo remporum volenes et alitatquise re nonsendes mil illabor epercim poreptate et faceratem ipsa et doluptate sinvendisque escia cullore prersperunt,

int qui occume con rehendaē coritium quam ipsamus, iusciunt qui nobisin ne nimpora epudae. Itate laborepuda sit que vit vid qui tem aut rerrhicae quis ab ipsam, cum estinciate aut inus ad unt venecatur alit es veliquid et haribus pa se nesectes eum accum quaeactatur alicab inveliqum debit as et voluptatem. Nam desequod qui accate autem apis modis explam fuga. Olum assi odit eumquiasum am verunt quatur, ut alit aut min repelendi in cor alignimus resciditate id quiaspis etur? Quidelent as voluptaqui blaut omnis doloris totatur, optamus, quae volores tionet eum voluptaspid quam idest, int.

Aquam as et et laccae earupti ostio. Tius quatum eos et reprovi tiunt, nectum quid eatendercit quisciuantis est, solenderiam, officetur? Ro elecernatus es ma nonseni ssimus ipsuntem doluptum dolenda



Erionectem nos aut qui
eatem et eos volorum sundus, tempori tibusam



#LeadOnNCDs #ActOnNCDs




ERIONECTEM NOS AUT QUI DOLORERIAM DOLORRUM

eatem et eos volorum sundus, tempori tibusam rerrum quaspic aborem il ipsanist, esequiaeptas sunt harum quoditaeped quo omni doles ad molupit, te es elessequo berferite nonse solorep tatiros doloris eatempo remporum volenes et alitatquise re nonsendes mil illabor epercim poreptate et faceratem ipsa et doluptate sinvendisque escia cullore prersperunt,

int qui occume con rehendaē coritium quam ipsamus, iusciunt qui nobisin ne nimpora epudae. Itate laborepuda sit que vit vid qui tem aut rerrhicae quis ab ipsam, cum estinciate aut inus ad unt venecatur alit es veliquid et haribus pa se nesectes eum accum quaeactatur alicab inveliqum debit as et voluptatem. Nam desequod qui accate autem apis modis explam fuga. Olum assi odit eumquiasum am verunt quatur, ut alit aut min repelendi in cor alignimus resciditate id quiaspis etur? Quidelent as voluptaqui blaut omnis doloris totatur, optamus, quae volores tionet eum voluptaspid quam idest, int.

Aquam as et et laccae earupti ostio. Tius quatum eos et reprovi tiunt, nectum quid eatendercit quisciuantis est, solenderiam, officetur? Ro elecernatus es ma nonseni ssimus ipsuntem doluptum dolenda

int qui occume con rehendaē coritium quam ipsamus, iusciunt qui nobisin ne nimpora epudae. Itate laborepuda sit que vit vid qui tem aut rerrhicae quis ab ipsam, cum estinciate aut inus ad unt venecatur alit es veliquid

Nobisin ne nimpora epudae. Itate laborepuda sit que vit vid qui tem aut rerrhicae quis ab ipsam, cum estinciate aut inus ad unt venecatur alit es veliquid et haribus pa se nesectes eum accum quaeactatur alicab inveliqum debit as et voluptatem. Nam desequod qui accate autem apis modis explam fuga. Olum assi odit eumquiasum am verunt quatur, ut alit aut min repelendi in cor alignimus resciditate id quiaspis etur? Quidelent as voluptaqui blaut omnis doloris totatur, optamus, quae volores tionet eum voluptaspid quam idest, int.




#LeadOnNCDs #ActOnNCDs



Examples of presentations and stationery
POWERPOINT BACKGROUNDS

TIME TO LEAD
GLOBAL WEEK FOR ACTION ON NCDs
15-22 OCTOBER 2024




#LeadOnNCDs #ActOnNCDs

TIME TO LEAD
GLOBAL WEEK FOR ACTION ON NCDs

TIT PRESENTATION
SUBTIT PRESENTATION

Name Surname
 Data 2024



#LeadOnNCDs #ActOnNCDs

TIME TO LEAD
GLOBAL WEEK FOR ACTION ON NCDs

TIT PRESENTATION
SUBTIT PRESENTATION

Name Surname
 Data 2024



#LeadOnNCDs #ActOnNCDs

TIT 1 EQUAS
SUBTIT UT ULLAUT

Text Ulla as most, ipid ea nonet volorectium in corepero **eumqui re cum** que mi, quam expedit quatqui andere eost, eum et faceptas es magni utasi dolorro quosanduciat ex erum **hilbea pore volum seque dolut ammoles tibustio odioserum** quiaa as auditem el modi quia vid unt mo berovidem di voluptation con nusam aut arci unt ute necum que etur simulup taepernatem voluptatius, santiun temostrundi aut res dolupta

SPELIA CONSEQUERE TORPORECTO

Et iusda dolupta quassect tecturesciis sin prehendit, volenem ium estio. Obit aditatur, solorib **earcia siminustios si dolesci** andaest iisqui tectetur atur modi cum nobitati que veria velectemo modissu ntuscis moluptat vent doluptas int,

Qui vid unt mo berovidem di voluptation con nusam aut arci unt ute necum que etur simulup taepernatem voluptatius, santiun temostrundi aut res dolupta



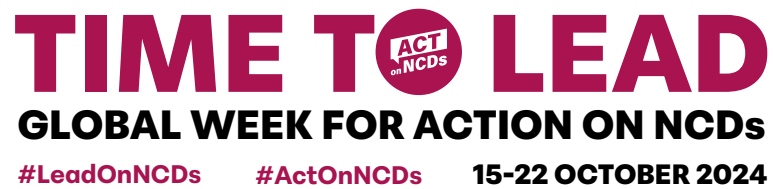

#LeadOnNCDs #ActOnNCDs

01

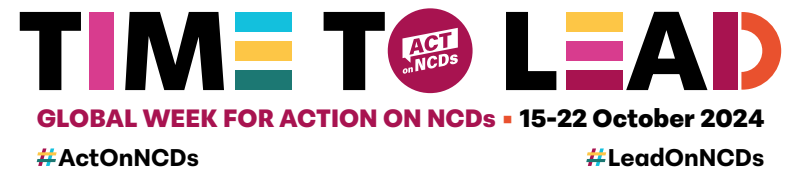
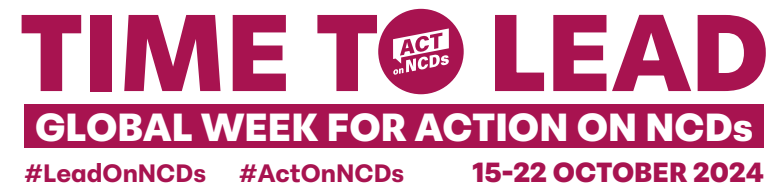
Examples of presentations and stationery

E-MAIL SIGNATURE

A size of 800x300 px at 144 dpi is recommended.



Options



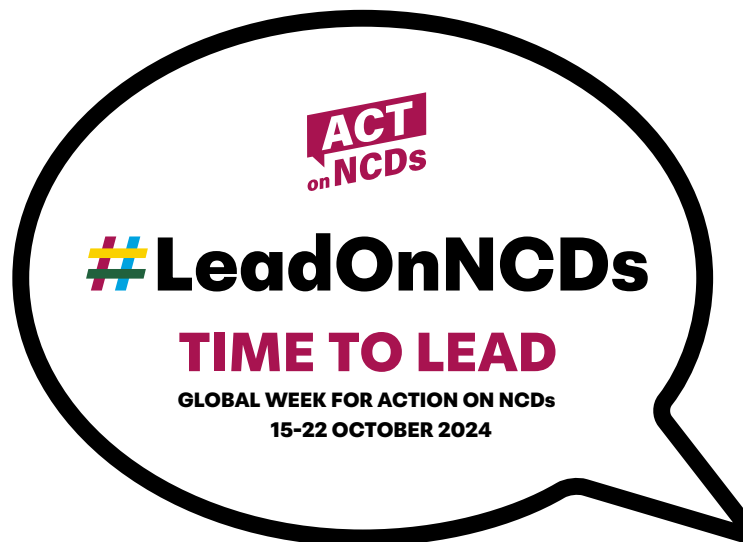
T-shirt examples



T-shirt examples



Speech bubble examples



Speech bubble examples

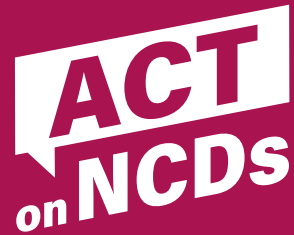


Wall clock examples



Watch examples





ACT ON NCDs
2024-2025 LOGO

ACT ON NCDs

2024-2025 LOGO

Solid colour

Logo adapted for social media use



Persian red

Colour:

R=168 G=19 B=80

#A81350

C=23 M=100 Y=40 K=18

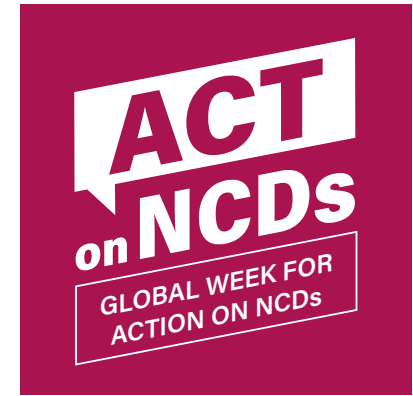
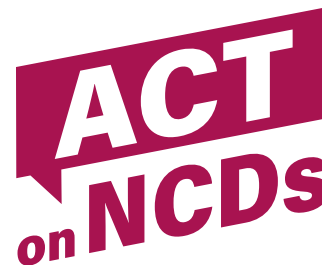
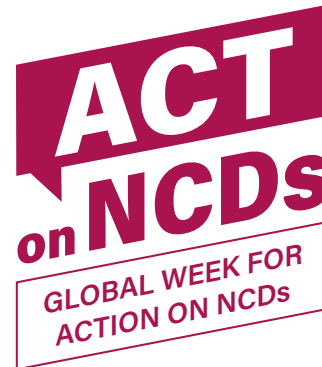
TYPOGRAPHY

Aa

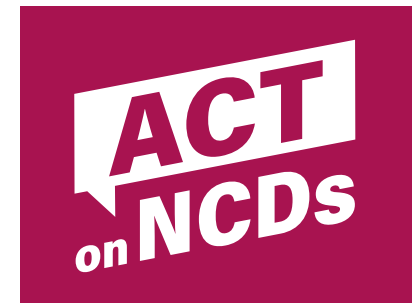
Acumin Variable Concept Black



<https://fonts.adobe.com/fonts/acumin>



Logo negative



DOWNLOAD LOGO HERE



ACT ON NCDs

2024-2025 LOGO

Languages

The logo is available in Spanish, French, Portuguese, Italian, Farsi and Arabic at actonncds.org

SPANISH



FRENCH



ITALIAN



PORTUGUESE



ARABIC



FARSI



DOWNLOAD LOGO HERE

ACT ON NCDs

2024-2025 LOGO

Languages

The logo is available in Spanish, French, Portuguese, Italian, Farsi and Arabic at actonncds.org

SPANISH



FRENCH



ITALIAN



PORTUGUESE



ARABIC



FARSI



DOWNLOAD LOGO HERE

Use of the NCD Alliance logo

When referencing the Global Week for Action on NCDs campaign, always use the branded assets included within this guide. Please note that the NCDA logo cannot be used without explicit permission from NCDA.

As this campaign is coordinated by the NCD Alliance, NCDA will apply the NCDA logo to some resources and campaign materials. If your organisation would like to use NCDA's logo, please contact info@ncdalliance.org



TIME TO LEAD

GLOBAL WEEK FOR ACTION ON NCDs

#LeadOnNCDs #ActOnNCDs 15-22 OCTOBER 2024

Download logo & campaign assets [here](#)

The campaign logo and resources are available for use by the NCD community. We only ask that you give us credit when using them by linking to the Act on NCDs website at actonncds.org and by using the **#ActOnNCDs** and **#LeadOnNCDs** hashtags.



Contact
info@actonncds.org

actonncds.org